

## CLAIM AMENDMENTS

### IN THE CLAIMS

This listing of the claims will replace all prior versions and listings of claims in the application or previous response to office action:

1. (Previously Presented) A method for on-line marketing of services over a network to a purchaser of an item of industrial equipment, the services relating to the acquisition and/or use of the industrial equipment and coordinating the relocation thereof, the method comprising:

providing an on-line marketplace including information relating to industrial equipment to the purchaser over the network;

accepting information from the purchaser over the network and storing the information in a database registration;

simultaneously displaying over the network the information relating to industrial equipment and at least two relocation services relating to the relocation of industrial equipment, the at least two relocation services provided by at least two different service providers;

accepting over the network input from the purchaser identifying relocation services relating to an industrial equipment purchase for which the purchaser wishes to receive information;

transmitting information to the purchaser relating to the relocation or acquisition services for the industrial equipment purchase over the network;

accepting information from the purchaser relating to the nature of the equipment for which relocation or acquisition services information is to be received; and

transmitting information over the network to at least one of the relocation service providers, said information relating to the nature of the equipment for which relocation services are to be rendered.

2-4. (Cancelled)

5. (Previously Presented) The method according to claim 1, wherein the relocation services include logistics services.

6. (Previously Presented) The method according to claim 5, wherein the relocation services include transport management services.

7. (Previously Presented) The method according to claim 5, wherein the relocation services include shipment and export handling services.

8. (Previously Presented) The method according to claim 5, wherein the relocation services include transport network services.

9. (Previously Presented) The method according to claim 5, wherein the relocation services include freight calculation services.

10. (Previously Presented) The method according to claim 1, further comprising transmitting financing services information over the network to the purchaser.

11. (Previously Presented) The method according to claim 1, further comprising transmitting over the network on-call services information to the purchaser.

12. (Previously Presented) The method according to claim 1, further comprising transmitting over the network, to the purchaser, information related to instrument services.

13. (Previously Presented) The method according to claim 1, further comprising transmitting over the network, to the purchaser, information related to financial services.

14. (Previously Presented) The method according to claim 1, further comprising transmitting over the network, to the purchaser, services selected from the group of services consisting of logistics services, payment services, on call services, instrument services and financial services.

15. (Previously Presented) The method according to claim 1, further comprising the steps of:

accepting from at least one of the service providers responsive information intended for the user; and

transmitting the information to the user;

wherein the information relating to the on-line marketplace comprises data reflecting actual transactions in the marketplace.

16. (Previously Presented) The method according to claim 1, wherein the information relating to the relocation services comprises network address information to permit the user to contact the at least two service providers over the network.

17-18. (Cancelled)

19. (Previously Presented) The method according to claim 1, wherein the information about the industrial equipment input by the purchaser includes information relating to a physical dimension of the equipment.

20. (Previously Presented) The method according to claim 1, wherein the information about the industrial equipment input by the purchaser includes information relating to the type of the equipment.

21. (Previously Presented) The method according to claim 1, wherein the information about the industrial equipment input by the purchaser includes information relating to the value of the equipment.

22. (Previously Presented) The method according to claim 1, further comprising accepting input from a user indicating a request for an estimate of the price for the provision of relocation services.

23. (Original) The method according to claim 22, further comprising the step of accepting from the at least one service provider information relating to the requested estimate.

24. (Original) The method according to claim 23, further comprising the step of presenting to the user at least a subset of the information from the service provider relating to the requested estimate

25. (Previously Presented) The method according to claim 1, further comprising accepting an indication from the purchaser that its permission is given to transmit to the service provider comprising at least a subset of the information relating to the identity of the purchaser.

26. (Previously Presented) The method according to claim 25, further comprising transmitting to the at least one service provider the subset of the information relating to the identity of the purchaser.

27. (Previously Presented) A method for on-line marketing of services to a prospective or actual purchaser of a piece of industrial equipment, the services relating to the acquisition and/or use of the industrial equipment and coordinating the relocation thereof, the method comprising:

providing over a network information to an on-line marketplace for industrial equipment relating to industrial equipment and simultaneously providing information related to at least two industrial equipment relocation services provided by at least two different service providers;

receiving over a network from the on-line marketplace a code identifying the purchaser and information relating to the industrial equipment;

transmitting over a network to the on-line service provider information responsive to a request from the purchaser, the information transmitted in conjunction with the purchaser identification code; and

coordinating, over the network, relocation services for the industrial equipment.

28. (Original) The method according to claim 27, further comprising the step of receiving information relating to the identity of the purchaser.

29. (Original) The method according to Claim 28, further comprising the steps of establishing contact with the purchaser and transmitting a message to the on-line marketplace relating to the contact with the purchaser.

30.-55. (Canceled)

56. (Previously Presented) A method for the on-line marketing of services relating to industrial equipment acquisition or use to a prospective or actual industrial equipment purchaser and coordinating the relocation thereof, the method comprising:

providing an on-line industrial equipment service marketplace including providing information related to the purchase of an item of industrial equipment and simultaneously providing information related to at least two relocation services for relocating the industrial equipment, the relocation services provided by at least two different service providers;

accepting, from the purchaser, identifying information;

storing the purchaser identifying information in a database;

accepting, from the purchaser, input identifying selection of at least one of the relocation services regarding which the purchaser wishes to receive information;

accepting, from the purchaser, information concerning industrial equipment for which the at least one selected relocation service is sought;

transmitting a purchaser identification code, information concerning the at least one selected industrial equipment service and the industrial equipment information to at least one provider of the selected service;

receiving, from the at least one service provider, information responsive to the transmitted information; and

transmitting to the purchaser the responsive information from the at least one service provider for purchaser consideration.

57. (Previously Presented) A system for providing the on-line marketing of services relating to industrial equipment acquisition or use to a prospective or actual industrial equipment purchaser and coordinating the relocation thereof, comprising:

means for providing an on-line industrial equipment service marketplace including providing information related to the purchase of an item of industrial equipment and simultaneously providing information related to at least two relocation services for relocating the industrial equipment, the relocation services provided by at least two different service providers;

means for accepting, from the purchaser, identifying information;

means storing the purchaser identifying information in a database;

means for accepting, from the purchaser, input identifying selection of at least one of the relocation services regarding which the purchaser wishes to receive information and information concerning industrial equipment for which the at least one selected service is sought;

means for transmitting a purchaser identification code, information concerning the at least one selected relocation service and the industrial equipment information to at least one provider of the selected service;

means for receiving, from the at least one service provider, information responsive to the transmitted information; and

means for transmitting to the purchaser the responsive information from the at least one service provider for purchaser consideration.